

KS5 BTEC Business Curriculum Map

In Key Stage 3 you will have studied Citizenship where you will have studied the functions and uses of money, the importance and practice of budgeting, and managing risk. Further, in Mathematics you will have learnt how to calculate the percentage of a number and you may have applied this to the context of interest rates.

In Key Stage 4 if you have studied a Business-related course you will have explored the different functional areas within a business. You will also have learnt how to handle data presented in a range of formats through GCSE Mathematics.

Course Pathways		
	Yr 12	Yr 13
Certificate	1	N/A
Extended Certificate	1	3
Foundation Diploma	1	4
Diploma	2	5

Core Themes	
	Business Environment
	Business Growth
	Event Management
	Finance
	HR
	Marketing

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
1	Unit 1: Exploring Business	Unit 1: Exploring Business	Unit 1: Exploring Business	Unit 1: Exploring Business	Unit 1: Exploring Business	Introduction to HR
	Unit 2: Developing a Marketing Campaign	Unit 2: Developing a Marketing Campaign				
2	Unit 1: Exploring Business	Unit 1: Exploring Business	Unit 1: Exploring Business	Unit 1: Exploring Business	Unit 1: Exploring Business	Introduction to Customer Service
	Unit 2: Developing a Marketing Campaign	Unit 2: Developing a Marketing Campaign				
	Unit 4: Managing an Event	Unit 4: Managing an Event	Unit 3: Personal and Business Finance	Unit 3: Personal and Business Finance	Unit 3: Personal and Business Finance	
	Unit 8: Recruitment and Selection	Unit 8: Recruitment and Selection				
3	Unit 3: Personal and Business Finance	Unit 3: Personal and Business Finance	Unit 8: Recruitment and Selection	Unit 8: Recruitment and Selection	End of Course	End of Course
4	Unit 3: Personal and Business Finance	Unit 3: Personal and Business Finance	Unit 8: Recruitment and Selection	Unit 8: Recruitment and Selection	End of Course	End of Course
	Unit 4: Managing an Event	Unit 4: Managing an Event	Unit 14: Investigating Customer Service	Unit 14: Investigating Customer Service	End of Course	
5	Unit 6: Principles of Management	Unit 6: Principles of Management	Unit 5: International Business	Unit 5: International Business	Unit 5: International Business	End of Course
			Unit 8: Recruitment and Selection	Unit 8: Recruitment and Selection		