

# A Level Business Curriculum Map

Core Themes	
	Analysing Performance
	Finance
	HR
	Marketing
	Operations
	Strategic Implementation
	Strategic Planning

In Key Stage 3 you will have studied Citizenship where you will have studied the functions and uses of money, the importance and practice of budgeting, and managing risk. Further, in Mathematics you will have learnt how to calculate the percentage of a number and you may have applied this to the context of interest rates.

In Key Stage 4 if you have studied a Business-related course you will have explored the different functional areas within a business. You will also have learnt how to handle data presented in a range of formats through GCSE Mathematics.

		Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
12	Teacher 1	What is business?	Decision making to improve operational performance	Decision making to improve financial performance	Mastery of Operations and Finance	Mastery of Operations and Finance	Y13 Research Project
	Teacher 2	Managers, leadership and decision making	Decision making to improve marketing performance	Decision making to improve human resource performance	Decision making to improve human resource performance	Mastery of Marketing and HR	
13	Teacher 1	Analysing the strategic position of a business: Internal and External Position of a Business	Analysing the strategic position of a business: Internal and External Position of a Business	Choosing strategic direction	Mastery of Year 12	Mastery of Year 13	End of Course
	Teacher 2	Analysing the strategic position of a business: Ratio Analysis and Investment Appraisal	Strategic methods: how to pursue strategies	Managing strategic change	Managing strategic change	Mastery of Year 13	

## Weighting of assessment objectives for AS Business

Assessment objectives (AOs)	Component weightings (approx %)		Overall weighting (approx %)
	Paper 1	Paper 2	
AO1	17–20	13–15	31–34
AO2	13–15	10–13	24–27
AO3	9–11	11–13	21–23
AO4	6–9	11–14	19–21
Overall weighting of components	50	50	100

## Weighting of assessment objectives for A-level Business

Assessment objectives (AOs)	Component weightings (approx %)			Overall weighting (approx %)
	Paper 1	Paper 2	Paper 3	
AO1	9–11	6–8	5–8	22–25
AO2	9–11	8–11	5–7	24–27
AO3	5–8	8–11	9–12	25–28
AO4	5–8	6–9	9–12	23–26
Overall weighting of components	33.3	33.3	33.3	100