



Madeley Academy Sixth Form

BTEC Level 3 National Extended Certificate/Diploma in Business

WHY BUSINESS?

The opportunities for students of Business, on completion of full-time education, are vast. There are many possible careers within the Business world and qualifications in Business subjects are acceptable as an entry into many other careers.

Business students are currently preparing to move into Higher Education Courses and careers in the following fields:

- Accountancy
- Business Operations
- Education
- Human Resourcing
- IT/Computing
- Law
- Logistics
- Management
- Manufacture
- Marketing
- Public Relations
- Retail

The Business course offered at Madeley Academy is an exciting insight into relevant business theory and concepts supported by vocational examples. It provides an excellent foundation for a broad range of careers and further study in this field. We work with a range of local businesses to add vocational context to the course.

SPECIFIC ENTRY REQUIREMENTS

- Students must achieve a minimum of 4 GCSEs Grade A* - C plus English Language and Mathematics at Grade 4

COURSE DETAILS

You will cover the following units:

Extended Certificate – Exploring Business, Developing a Marketing Campaign, Personal and Business Finance and Recruitment and Selection, Managing an Event, Digital Marketing

Diploma –International Business and Principles of Management.

Assessment is in the form of external exams, externally assessed coursework and internally assessed coursework.

For more information please visit:

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