

BTEC Level 3 Diploma in Hospitality

Madeley Academy

WHY HOSPITALITY?

The BTEC National Certificate in Hospitality gives students “hands-on” experience as well as a broad theoretical understanding of the hospitality industry. The unique nature of the course allows youngsters to develop their practical skills in areas of food preparation and customer service. It also provides students with the experience of hands on supervision at a range of events.

Students completing course can expect to move directly into junior management positions within the industry or move on to related Higher Education courses. Career opportunities can include:

- Hotel Management
- Event Catering
- Licence Retail Management
- Education Human
- Armed Forces
- Industrial Catering
- Resources
- Tourism
- Marketing

BTEC Hospitality is designed to provide students with a broad learning base of vocational and academic experience. Students must understand that working outside of normal school hours is a compulsory requirement of this course.

SPECIFIC ENTRY REQUIREMENTS

Students must achieve a minimum of 5 GCSEs (Grades A* - C) including English and Maths

COURSE DETAILS

The course is offered as Double Award only. All students will be expected to successfully complete 12 units as follows:

- The Hospitality Industry
- Health, Safety and Security
- Work Related Project in Hospitality
- Team Leadership and Supervision
- Hospitality Business Operations
- Food Service Operations
- Introduction to Asian Cuisine
- Introduction to European Cuisine
- Customer Care in Hospitality
- Marketing for Hospitality
- Accommodation Operations
- Planning and Managing a Hospitality Event



For more information please visit our website. Telephone: (01952) 527700 or Email: rfairless@madeleyacademy.com