

## WHY BUSINESS?

The opportunities for students of Business, on completion of full-time education, are enormous. There are many possible careers within the Business world and qualifications in Business subjects are acceptable as an entry into many other careers.

Business students at Madeley Academy are currently preparing to move into Higher Education Courses and careers in the following fields.

Accountancy	Law
Business Administration	Management
Education	Marketing
Human Resourcing	Public Relations
IT/Computing	Retail

The Business course offered at Madeley Academy is an exciting insight into relevant business theory and concepts supported by vocational examples. It provides an excellent foundation for a broad range of careers and further study in this field.

## SPECIFIC ENTRY REQUIREMENTS

- Students must achieve a minimum of 5 GCSEs (Grades A\* - C) including English and Maths
- Satisfactory level of competence in Mathematics & English

## COURSE DETAILS:

You will study **SIX UNITS** over the two years, as follows:

- Exploring Business Activity
- Investigating Business Resources
- Introduction to Marketing
- Effective People, Communication and Information
- Exploring Creative Product Promotion
- Managing a business event



For more information please visit our website. Telephone: (01952) 527700 or Email: [rfairless@madeleyacademy.com](mailto:rfairless@madeleyacademy.com)