

BTEC Subsidiary Diploma/90 Credit Diploma/Diploma in Business

MadeleyAcademy

WHY BUSINESS?

The opportunities for students of Business, on completion of full-time education, are enormous. There are many possible careers within the Business world and qualifications in Business subjects are acceptable as an entry into many other careers.

Business students are currently preparing to move into Higher Education Courses and careers in the following fields:

- Accountancy
- Business Administration
- Education
- Human Resourcing
- IT/Computing
- Law
- Management
- Marketing
- Public Relations
- Retail

The Business course offered at Madeley Academy is an exciting insight into relevant business theory and concepts supported by vocational examples. It provides an excellent foundation for a broad range of careers and further study in this field.

SPECIFIC ENTRY REQUIREMENTS

- Students must achieve a minimum of 5 GCSEs Grade A* - C including English and Mathematics

COURSE DETAILS

You will six units over 2 years, as follows:

Single – The Business Environment, Business Resources, Introduction to Marketing, Business Communication, Creative Product Promotion and Managing a Business Event.

90 Credit Diploma – Single units plus Recruitment and Selection in Business, Business Accounting and Starting a Small Business

Double Diploma - 90 Credits plus Market Research in Business, Internet Marketing in Business and understanding Retailing.



For more information please visit
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